



# BRADFIELD COLLEGE

ANNUAL REPORT 2018

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Cover Photograph

Bradfield Girls 1stXI football team raise over £9,000 as they host The OSCAR Foundation's Kick Like A Girl Tour team.



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# 01

## WARDEN'S INTRODUCTION

This Annual Report focuses on the immense difference Bradfield College makes, not only to its pupils, but also to its surrounding community and beyond.

We want to provide pupils with an Education for Life which will give them tools to help them integrate and connect with the world we live in today.

Bradfieldans make a difference to others in the community whether it be through outreach programmes or charity work. Later on in this Annual Report you will read how we have developed many impressive outreach projects with local schools and have a record number of partners resulting in many visitors coming to Bradfield throughout the year. We have developed some inspirational initiatives such as the Primary Schools Sports Programme, the Leadership Academy and Voluntary Service Programme. Using Skype Bradfield pupils have connected with and mentored children from the Huruma Slum on the outskirts of Nairobi.

Meanwhile we have managed to maintain an ongoing partnership with Theale Green and have exciting plans to redevelop the Bradfield Club, a youth club in Peckham, and are pursuing opportunities in the local area that will allow pupils to be more engaged in the Club's activities.

I was surprised to see how large the economic and financial impact of Bradfield College is with its estimated £38 million direct and indirect contribution to UK GDP. We are not an endowed educational institution and yet one in six, or over 120, pupils receive means tested bursary support offering life-changing opportunities.



But what is most important of all is the caring nature of the school, its inclusiveness and wonderful spirit and atmosphere. As the Headmaster says in his Review of the Year, not only do we manage to deliver on the academic front but we also do so much on the co-curricular side. The inclusive and genuinely supportive ethos amongst both pupils and staff, ensures that all can contribute both at Bradfield and in the wider world. ■

*Sophia Bergqvist,  
Warden*

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# 02

## THE HEADMASTER'S REVIEW OF THE YEAR

“Bradfield has taught me not just to make a living but to make a difference.” One of our Sixth Formers coined this phrase in the Summer Term, addressing prospective parents in College Hall. I used his inspirational sentiment to end my speech at Commemoration and it seems entirely appropriate that this Annual Report, which focuses on the many ways in which Bradfield makes a difference within its local community and beyond it, should open with his line.

2017-2018 saw Bradfieldians making a difference to the lives of others in locations ranging from Theale to Mumbai. In terms of our core educational purpose, the last year has seen the College make a difference to the lives of some 128 pupils who receive means tested bursaries, including 28 awards of 80% or more. Whilst I firmly believe that a Bradfield education is transformative for all those who study here, it really is life changing for pupils who could not otherwise dream of enjoying the opportunities on offer. Our commitment to these bursaries is central to our ongoing fundraising and is richly rewarded by the

example and impact of the very special young people who benefit from them.

The difference Bradfield makes to its local community cannot fully be measured, but the financial details in this report testify to our impact as an employer and user of local services (as well as an asset to the Treasury). Meanwhile, our outreach to local schools through sharing facilities and coaching, as well as through offering expertise in areas such as IT, and our ongoing partnership with Theale Green School all mark our wider commitment to education. Finally, in the Bradfield Club, Old Bradfieldians







have founded, nurtured and sponsored a facility which has supported youth work for over a hundred years in the very different environment of a London borough. It is particularly exciting to see a new chapter opening for the Bradfield Club as it prepares to embark on a major redevelopment and looks to expand its operations closer to the College by supporting youth work in Berkshire as well as Peckham.

Naturally, our immediate purpose is to make a difference to the lives of our pupils. Young people come to Bradfield in order to enhance their own opportunities as well as to learn the importance of becoming net givers to the world beyond the College. Over the last twelve months our pupils have garnered successes in a remarkable array of spheres and we have been delighted to celebrate these.

Our exam results at the end of a challenging year which saw the introduction of lots of new syllabuses demonstrated strong value added at all levels and especially pleasing results at A Level and at the top end of the new GCSE grading system. Our leavers have largely gone on to high-ranking higher education institutions in this country, with some two-thirds gaining places at Russell Group Universities. The number considering courses overseas and



# THE HEADMASTER'S REVIEW OF THE YEAR

apprenticeships continues to grow, albeit most pupils end up staying in the UK Higher Education system. Individual highlights for Bradfield leavers included three places at Oxford, our first maximum 45 points score in IB (a score achieved by fewer than 300 candidates worldwide), three sports scholarships to the USA, a scholarship to the Royal College of Music, two places on competitive apprenticeship programmes and a professional contract at Premiership Football Club, Burnley.

## Top 10 University Destinations 2018

Bristol  
Cardiff  
Durham  
Edinburgh  
Exeter  
King's College London  
Leeds  
Newcastle  
Oxford Brookes  
University College London

On the co-curricular front, our double-winning boys' football XI take pride of place for their triumph over Repton in the Independent Schools FA Cup at the MK Dons stadium, but success in the Ashburton IV at Bisley, victory for the Girls 1stXI in the County Hockey Championships, for the Boys Hockey XI in the Independent Schools Hockey League, for the Old Bradfieldian Footballers in Division 1 of the Arthurian League and for the OB sailors in the Arrow Trophy also testify to a superb year of sport. Other sporting honours included team and individual golds for Saffie Osborne (M) at the European Pony Eventing Championships, England Academy and Southern Vipers Cricket for Lauren Bell (J), Athelings success in shooting for James Dixon (F) and Hugo Donovan (C), UK Cadet Rifle Team selection for Christina Cuming (M), Swifts Golf for Killian McGinley (D) and ISFA representative honours for no fewer than seven footballers in various age groups.

June's Bradfield Festival rounded off a great year for the arts with a mixture of music, drama, literature, art and design performances, displays and workshops for the whole College. We were privileged to welcome some top-quality visiting professionals, including several Old Bradfieldians, but pupil talent was at the heart of the Festival in a powerful







performance of Godspell, a great evening of jazz and a rousing final gala of vocalists. Along with the superb entertainment on show at our annual Mental Health Awareness Day and the traditional rousing House Song competition earlier in the year, Greeker has once again acted as a unique focus of community and creativity.

The peril of selecting the highlights of a school year is the certainty of overlooking moments which did not make headlines but which for the individuals concerned represented triumphs of potentially lasting significance in terms of the confidence and the memories they have engendered. Whilst exhibiting typically competitive spirit, Bradfield's pupils are wonderfully generous in their support of each other and make good audience members as well as fine performers. They recognise and celebrate the significant moments in the lives of their friends. The last twelve months have amply demonstrated this generosity of spirit which makes me certain that our pupils really will go on to make a difference. ■

*Dr Christopher Stevens*  
*Headmaster*

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# 03

## OUTREACH

Outreach is an integral part of life at Bradfield College. Over many years, we have been able to develop a broad programme of opportunities that allow Bradfield College pupils to make a significant positive impact on the wider community. The introduction of various new initiatives every year means that the College has been able to work with an increasing number of local partners. Many pupils regularly volunteer off-site, staff and expertise are provided to support various institutions and numerous events have allowed hundreds of local people to access the outstanding College facilities. The 2017/18 academic year was an impressive one in this regard with a record number of partners, high numbers of young people visiting Bradfield and our volunteering programmes continuing to grow. Darren Mitchell, Outreach Coordinator, provides an overview of this year's outreach projects and charitable partnerships.

The College runs an extensive 'Primary Schools Sports Programme' throughout the academic year. These events provide an opportunity for our expanding list of partner state primary schools (currently 25) to come to Bradfield and compete in organised sporting competitions run by our heads of sport, supported by College pupils who act as referees, stewards, marshals and event support. Competitions include a Mixed Netball Championship, Cross Country Championship, Kwik Cricket Cup

and a Mini Tennis Tournament. Last year these events saw over 550 local primary school children compete in sports events at the College, with nearly 100 Bradfield pupils involved in the running of these competitions. Alongside the sporting provision for our local primary school partners we run an 'Exploring Science' workshop programme that provides a practical science experience for pupils aged 8 to 11 years old in the Blackburn Science Centre







under the guidance of the College's science department. Last year the 'Exploring Science' programme welcomed 300 local primary school pupils and their class teachers to the College, with 40 of our own Sixth Form students supporting College teaching staff in the practical workshops.

In 2016 the College piloted a 'Leadership Academy' project in partnership with local children's charity Berkshire Youth. The pilot consisted of six Bradfield College students undertaking a leadership qualification and completing relevant training, before then heading out into the local community to regularly volunteer at three primary school after-school clubs in the Tilehurst area. This proved to be so successful that in September 2017 we launched the 'Leadership Academy' as an annual outreach initiative and welcomed applications from over 30 Bradfield College students. The 20 successful candidates last year all gained a Level One OCN Leadership qualification and as a group volunteered for over 150 hours at Springfield Primary School, Birch Copse Primary School and St Paul's Catholic Primary School supporting nearly 160 young children aged from 5 to 11. The Leadership Academy will recruit its second full cohort this academic year with the project now expanding to five primary schools and with the number of young leaders to 40.



# OUTREACH

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The Voluntary Service Programme (VSP) is another example of how the College engages with and supports the local community. The VSP is in its third year and provides groups of students with the opportunity to volunteer on a weekly basis at the John Simonds Trust, an agricultural educational charity based at Rushall Farm and Ufton Court Educational Trust. Last year 60 College students supported both establishments in their work. Within the VSP programme, 60 students also undertook and achieved the Level 1 Sports Leaders Award meaning they can volunteer their time to support sports clubs, teams and activities being run in their own local areas.

ABC (Assisting Berkshire Children) to Read, a paired reading initiative in partnership with some of our local primary schools, has proved highly popular with College students and local schools. The scheme is in its fifth year and has gone from strength to strength. Bradfield pupils are trained to be 'paired readers', learning the necessary skills to then work with primary school children who have low reading ages. The Bradfield pupils work with these pupils on a weekly basis within their schools encouraging them to read with literacy games and activities and improving their reading proficiency in the process. Since its formation five years ago the project has trained nearly 150 Bradfield pupils to be paired readers providing support for a similar number of primary school pupils.

The Apollo 5 Young Leaders programme is another example of how the College makes a positive impact on the local community, in this initiative by combining with the Apollo 5 music organisation. Our trained Bradfield Young Leaders go out into the local community and run music workshops for local primary schools. These workshops culminate with 100 primary school children from surrounding villages congregating in the College Chapel to perform in 'The Big Sing' alongside Apollo 5 and the Bradfield Young Leaders.

The International Baccalaureate CAS Service day is undertaken by the whole of the Year 12 IBDP cohort. This annual event sees over 40 Sixth-Form pupils work with local organisations ranging from local care homes in Reading, community groups in Thatcham and Ufton Court Educational Trust. The students volunteer their time for the entire day undertaking tasks ranging from the renovation of buildings and gardening to musical workshops and games with care home residents. This day on its own meant that Bradfield pupils volunteered 258 hours of community service to local initiatives, and more importantly created links with local groups that we will look to grow.

In addition to Bradfield's outreach activities focused on local schools we also offer a number of other initiatives as part of the 'College and

Community' programme. Regular community lectures such as Café Scientifique and Book Clubs are based at the College and organised by pupils and staff but open to members of the local community: last year these saw over 100 local residents visiting the College. In addition to this the College's Music Department organises a series of Lunchtime Concerts allowing both pupils and staff to showcase their talents to an audience from both the College and local community.

The outreach programme continues to evolve with an increasing number of students considering a global context. This has seen the continuation of the 'EDCLUB' (Encouraging Disadvantaged Children to Learn Using Broadband) initiative. The project involves Bradfield pupils regularly interacting with children in Kenya via Skype and joining together in their learning.

Alongside the College's outreach programme, we continue to raise charitable funds each year for various local, national and international charities both centrally as a College community and individually as boarding houses, staff and pupils: over £23,000 was raised last year. ■

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£369.80 at the K House  
Macmillan Coffee Morning

**MACMILLAN**  
CANCER SUPPORT

£397.76  
for:



£445 raised via cake sales



£368.91 at the  
G House Concert



£1,452.12 at our  
Macmillan Coffee Morning

**MACMILLAN**  
CANCER SUPPORT

£397.76 for:

**Singing for Syrians**

£1,551.93 raised at  
College Carols:



£397.76 for:



£200 at  
Denise  
Hall-Walton  
Memorial  
service

£8,545.62 raised at  
Jazz on a  
Summer's Eve



£142.50 raised at our  
Carol Service in London



£1,021.89 on  
Remembrance Day



£874.15 raised at the  
Tony Hancock  
celebration



£406.63 raised over  
Michaelmas Goose Weekend



£558.28 raised at our  
Michaelmas Concert

£654.99 on  
Christmas Jumper Day



£305.18 from  
the sale of  
candy canes



£650 raised at our  
Spring Concert



£307.77  
for:

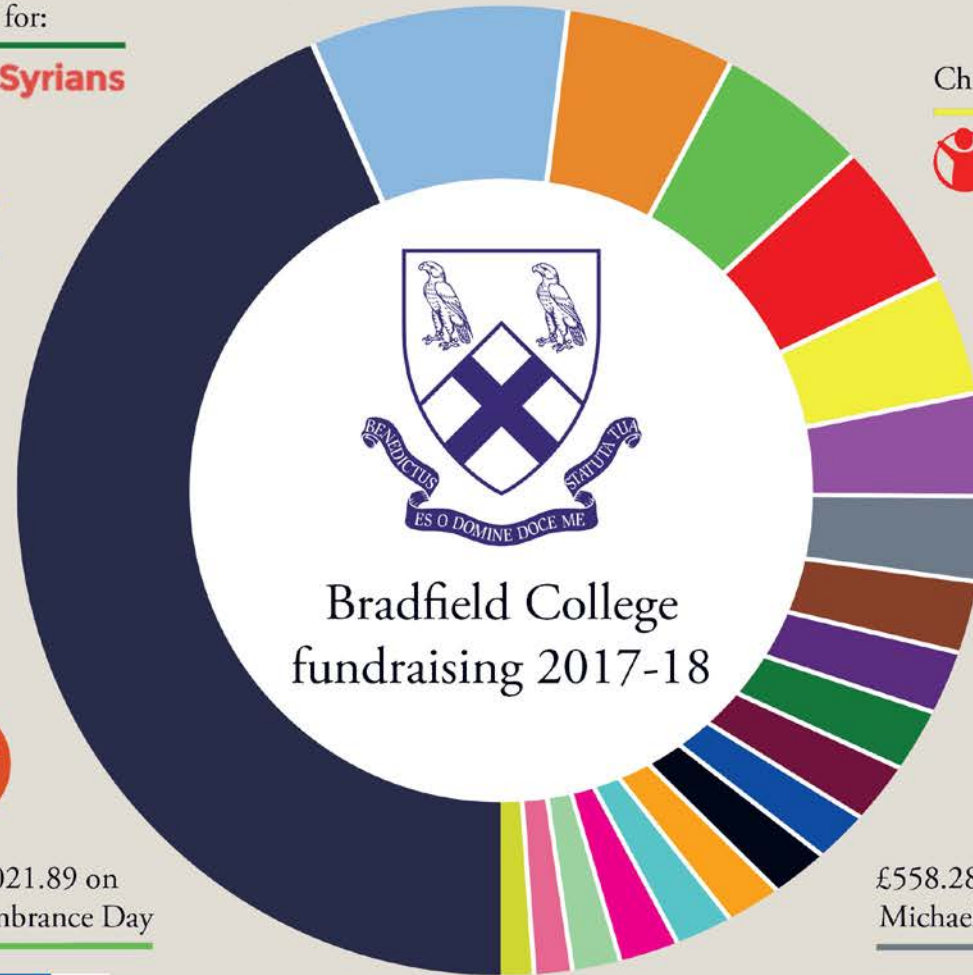
£615.54 raised  
on Casual  
Clothes Day:



£307.77  
for:



£1,071.01 at our  
Choral Concert







Visual showing proposed new Community Clubs entrance from Commercial Way, Peckham





# 04

## THE BRADFIELD CLUB

The youth club in Peckham was founded in 1891 and adopted by College OBs in 1911. The Bradfield Club which now operates it has very close links to the College but is a discrete charity registered with the Charity Commission (number 1154914).

In her novel *What Came before He Shot Her* Elizabeth George takes us inside the mind of a ten year old trying to navigate life in inner London, in the absence of adult guidance. The boy's fate is to be held responsible for a gun crime he did not commit but where all physical evidence points to his undoubted guilt. He is trapped by circumstances, in more ways than one. George reminds us, too, that the knock-on consequences of his tragedy can impact on even the most privileged in society.

His is the position of thousands of youngsters across south London who find themselves victims of miserable circumstances. Those can lead to tragic consequences affecting all: in January newspapers reported that, in 2017, knife crime had killed 80 in the capital – half of them teenagers.

The club in Peckham does what it can to support any who find their way across its threshold. It does not always succeed and the murder, last year, of a club member, who had never been a member of any gang, spurred those involved in the club to redouble efforts to help at least some of those in need.

Often youngsters first cross the threshold having picked up the rich smell of Rose and Monique's evening cooking – for many of them, the experience of the shared meal that follows is their first taste of something we take for granted in places like Bradfield, where the Dining Hall is central to life. Much can be learnt about youngsters talking over a meal; Daniel Campbell, the Club Manager, and his team get to know them well and work to become a significant adult presence in lives where, at



# THE BRADFIELD CLUB

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home, there is too often a shortage of time or inclination to listen and give guidance.

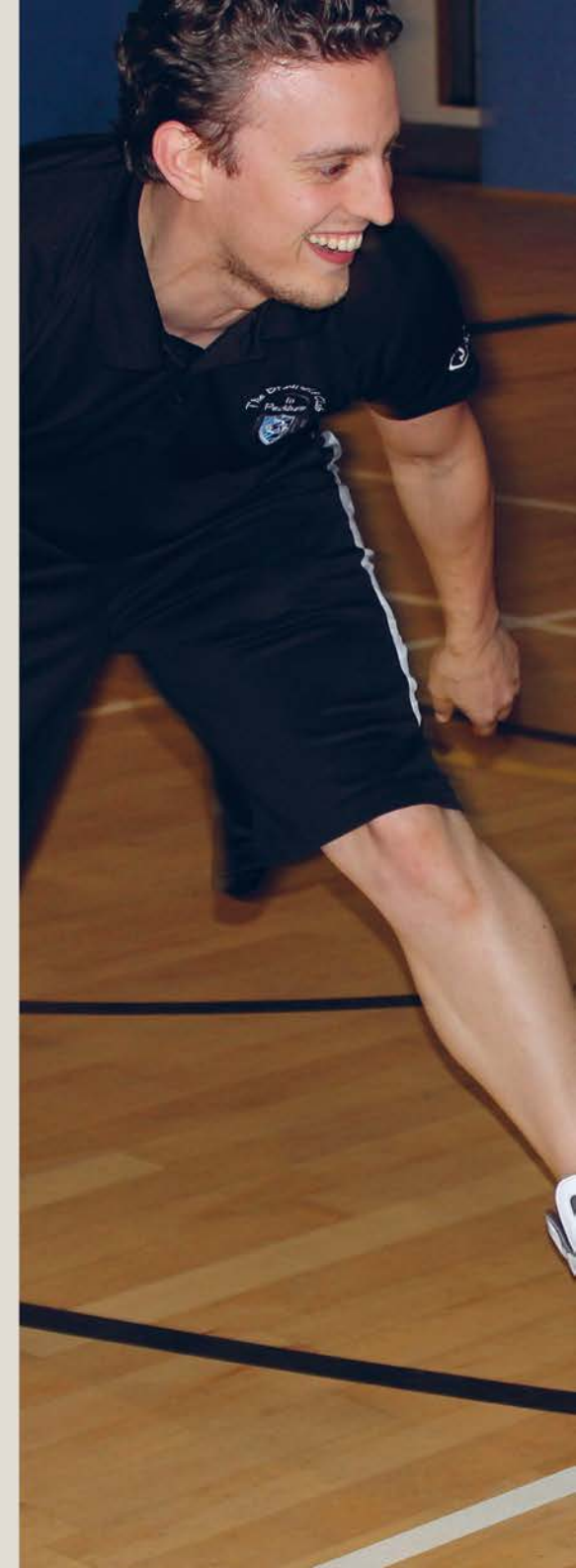
Each of the youngsters the club works with lives on the cusp of danger: gangs in Peckham have a strong grip on youth culture and there are knives and guns on most streets. To offer youngsters an alternative to the gang-as-surrogate-family is, to all intents and purposes, the core mission of the club and, whilst its total impact across the area is inevitably slight, for those individual lives that are touched, its influence can be profound. Young people are offered a haven from the streets: Football, Basketball and Tae Kwando are available in the sports hall; less structured recreation is found in the games room; the club offers a small weights room; there is a music studio and a room for group discussions. Issues are addressed, one-to-one and in bigger gatherings; there are opportunities for counselling and, for those who wish to engage with religion, times to explore fundamental life questions.

In the past much of what is offered was central to the work of local authorities but, during a decade of austerity, local government has largely withdrawn from youth work, increasing the burden on organisations like the club in Peckham – just when charitable support from local industry and commerce has become less possible than it was before. Financing club activities has never been easy, but in recent years operations have

increasingly been a hand-to-mouth and there have, at times, been real doubts about the sustainability of things. Necessary operational economies have left Daniel and his team hard pressed – at a time when challenges are increasing exponentially.

Now, however, there is the prospect of turning things around and the exciting possibility of reinvigorating the work of the club. The freehold of the Peckham property is being sold to a developer who will build flats on the large parcel of land occupied by the present, tired facilities and in one corner of the site new, larger club accommodation will be created, to be operated on a 999 year lease. Outdoor space will be sacrificed, but the promised new sports hall and associated facilities will be far superior to what is presently available and constitute tangible evidence of the charity's commitment to the youth of Peckham.

In conjunction with this change, the charity has given thought to the loss of youth services elsewhere in the country. There is a desperate need to fill a void that is being created everywhere and to do whatever is possible to increase the life chances of youngsters who will not flourish unaided. The Bradfield Club has therefore decided to use some of the cash dividend generated by the sale of its Peckham property to expand its operation to West Berkshire (where levels of youth disadvantage would surprise those with a view of the area based on the College hinterland).







In association with the College, the Bradfield Club Trustees are therefore exploring the possibility of establishing a local hub. In addition to the benefits anticipated for the youth of the local area, pupils from Bradfield will also benefit by becoming involved and learning something about those without their advantages. In the past, pupils from the College used to spend time at the club in Peckham, to the mutual benefit of themselves and club members; however, in recent years the increasing travel time from Bradfield to Southwark has made such engagement impractical, so involvement of College pupils in activities at Peckham has lapsed. The renewed engagement of the school in the activities of the Bradfield Club, at a new facility close to the College, promises to restore something the College has lost in recent years and to revitalise student interest in a scion of the Bradfield family that had been slipping towards invisibility at the College.

The College believes those pupils who become involved in youth work will find participation engaging, challenging and educational. In an increasingly divided society there is hope that the scheme will bridge social and cultural divisions. It would be delusional to think it will make any great difference in totality but, for individuals whose lives will be touched by the experience, on both sides, the potential enrichment is real and the affects could be transformative. ■

*Stuart Williams,  
Trustee*

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# 05

## PUPIL PARTNERSHIP

The term 'Partnership' between the independent and state sectors has evolved into a more mutualistic relationship, where both schools are seen working together in the best interests of the pupils. At Bradfield College, we have been lucky enough to be a part of that type of partnership with our local secondary school, Theale Green. This year, a group of pupils from Faulkner's were given the opportunity to be trained by Theale Green's SENCO (Special Educational Needs Coordinator) to enable them to deliver a weekly reading and spelling programme to a group of selected Year 7 pupils at the school. The aim was to deliver support for those pupils when it came to reading for meaning and spelling, providing them with learning tools to use in the classroom.

It is clear that there is no benefit in forming a community partnership unless we evaluate the impact it creates and has on the pupils involved. The most predictable impact would be the positive development that such a scheme would have upon a child's literacy, however much more was achieved than just a reading

age. As a result of the partnership, we noticed new friendships blossom between the pupils, the literacy skills of our own pupils improved and there was a growth in other skills, such as communication, commitment and collaboration, which in turn developed the self-confidence in the pupils involved.







Here, two pupils involved in the partnership discuss their experiences and the skills they have learnt by being a part of the project.

**Sofia Mylne (M)**

This type of partnership between two schools is important to me as it opens our eyes to a completely different lifestyle. Helping children exposes us to life outside Bradfield, which perhaps we don't think about and engage with often enough. When reading with the pupils and taking on the role of the teacher, it enabled us to practise communication skills in the classroom. Not only has this benefited the Theale Green pupils but it has helped me equally as I also feel more confident with teaching skills and surprisingly I have learnt new skills in reading I didn't know before.

I feel privileged to be involved in this, as making a difference to someone's education is such a rewarding thing. This only makes me want to help further and continue. We never realised that reading can be so hard for others and we take it for granted, however people struggle with this daily and don't pick it up as fast as others.

I have heard from the Theale Green pupils that they really enjoyed this experience and it has helped them. My most important message to them was that I wanted them to see reading as a pleasure, something they do in their free time, not a task they are forced to do. I thoroughly enjoyed this experience and I hope to carry on with this type of programme during my time at Bradfield.

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# PUPIL PARTNERSHIP

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## Amelia Stevens (J)

On first hearing about 'Theale Green Reading Programme', I had little idea as to what that would actually involve but the idea of work and help outside of the Bradfield community was what drew me to it.

On arriving and starting our basic 'programme' – once a week reading with or to a Theale Green pupil who generally struggled with learning or reading – I realised it was the simplest way to help those around me. Over the six months I took part in this, I developed a real relationship with my 'reading partner'. For the first few weeks there was a brief, nervous conversation before we read quietly and generally with few interruptions, however as the weeks went by, the reading programme became about something more than reading. We would laugh together and really get to know each other on a level that, without this opportunity, we never would have.

The benefits were undoubtedly primarily meant for the Theale Green pupils but I feel as though I took as much from it as, hopefully, my partner did too. The feeling of being able to give someone the opportunity to grow to enjoy something, even love it, was deeply rewarding and to watch as their capability and confidence grew as time went on made me feel as though a

difference was being made, something I haven't felt I have done before in the wider community. My understanding and appreciation of how hard and tiring it can be to read has also been improved in the humbling experience that was simply trying to help. ■

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FICTION

FICTION

CR & THE



ART & DESIGN



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The abo  
no-d  
Brexi



# 06

## THE ECONOMIC IMPACT OF BRADFIELD

Independent schools play a major role in the economy in the United Kingdom, both locally and nationally. The economic contribution our sector makes to our communities is often not fully appreciated by the wider public but it is significant, with major expenditure on the provision of jobs, capital investment and other services. In addition, we contribute large sums to HM Treasury through direct and indirect taxes, as well as saving money for the UK taxpayer by providing education to pupils who would otherwise be funded by the public purse. David Barnett, Chief Financial Officer, explains the economic impact the College has on the wider community.

The benefits the College brings stretch way beyond the pupils and families in the Bradfield community.

### **National Income**

In the year to August 2018, the College's contribution to the UK gross domestic product (GDP) was £38.6m through direct payments by the College, the indirect support in the College's supply chain and by the spending of our staff. Of this, £18.7m was contributed to the GDP of the local area.

### **Employment**

The total number of jobs supported nationally by Bradfield College was 980 – 526 directly employed

by the College and 454 jobs supported indirectly. The equivalent total number of jobs in the local community was 583.

### **Benefits to the UK Taxpayer**

The total amount of tax supported by our core activities was £12.9m whilst the annual savings generated as a result of attendance at Bradfield by pupils who would otherwise have taken up a place in the state sector are £4.3m. The benefits to HM Treasury and ultimately the taxpayer through direct and indirect taxes are significant.

These figures all relate to our core activities as reported in the annual income and expenditure account and would







increase further if capital expenditure were included. In total, over the last five years, the College has invested some £18.6m in its fixed assets.

### **Bursary support**

In the year ended 31 August 2018 we provided financial support to pupils of £2.3m which meant that 15.6% of pupils at the College received bursary support compared to an average of 7.6% for the sector. In total 15 of our pupils received 100% support for the cost of their education.

Calculations are produced by using the economic impact toolkit provided by the Independent Schools Council and are based on the 2018 consolidated audited accounts.

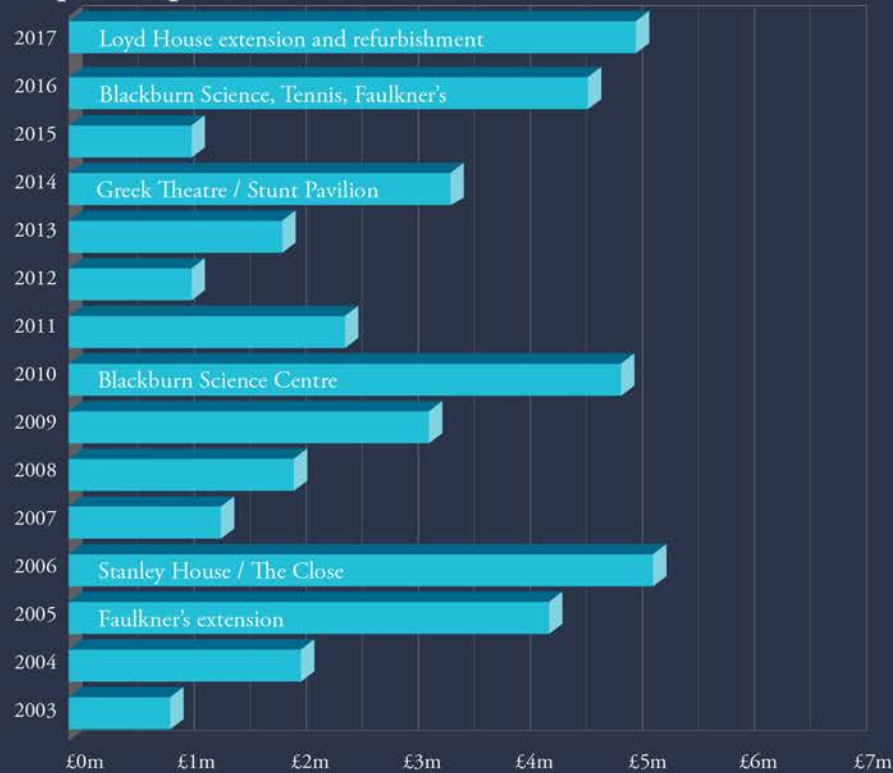
To provide further context to the figures mentioned you can find the 2018 census for the Independent Schools Council at [isc.co.uk](http://isc.co.uk) ■



# 07

## BRADFIELD IN NUMBERS

Capital expenditure over time



Operating Income 2016-17 (£25.1m)



Operating Costs 2016-17 (£21.2m)

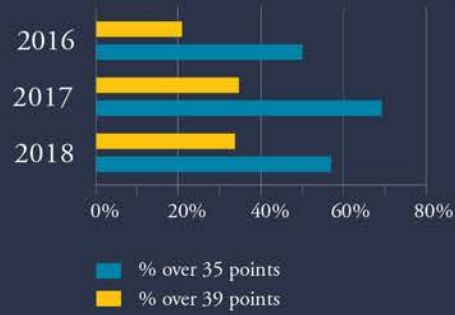


A-Level Results

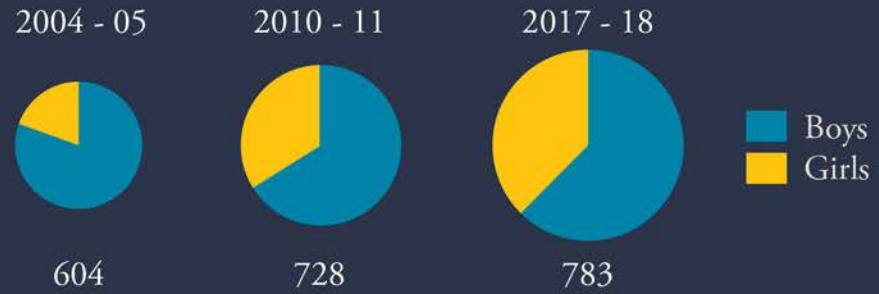




### International Baccalaureate Diploma Programme



### Pupil Numbers



### Bradfield Diploma 2017-18



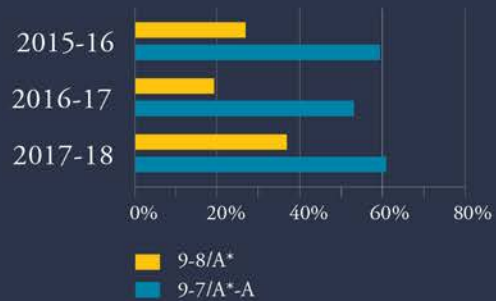
### Duke of Edinburgh Award 2017-18



### Teams Fielded on a Saturday for Major Sports

Michaelmas Term	Football Girls' Hockey	23 11
Lent Term	Boys' Hockey Netball	16 19
Summer Term	Cricket Tennis	12 23

### GCSE Results



The vast majority of GCSEs are now graded numerically from 1 to 9 with 9 being the equivalent of an A\*\*

### Number of Co-Curricular Activities Offered





# 08

## THE BRADFIELD SOCIETY AND DEVELOPMENT

Alastair MacEwen, Director of the Bradfield Society and Development outlines how Development and the Bradfield Society help serve the College's aim to provide an "Education for Life".

**Tell me about the Bradfield Society – who is it for, how large is it?**

First and foremost the Bradfield Society's raison d'être is to engage everyone - alumni, parents and former parents, former staff and friends of the College, to bring the Bradfield community together.

The Society has approximately 10,000 members who are inherently connected to the College. The Society is all about engagement and ensuring that Bradfield remains with you long after you have left the College in whatever capacity you were initially connected. Maintaining these ties strengthens Bradfield now and into the future.

**What benefits do Bradfield Society members enjoy?**

**A varied year-round programme of events** including reunions, concerts, plays and speaker events hosted at the College, as well as regional and international events.

**A range of sporting clubs and societies to join,** from Football to Sailing, from Golf to Netball and we are always keen to add new activities to the list, so if you would like to set up a club do get in touch.

**A network.** One of the great strengths of a school like Bradfield is the network of different people and the variety of roles they go onto during their careers. Members can share experiences and build connections that will endure.







**The Bradfieldian** – a magazine for both the College and the Society, with three publications a year, filled with current news and feature articles on the panoply of pupil and OB experiences.

**Bradfield Society Online** - In the New Year we will be launching the new Bradfield Society engagement platform, which will allow members to have greater visibility of all the great things that the Bradfield Society has to offer. We look forward to sharing details of this site in due course.

#### **Why stay in touch?**

What you will find when you come back to Bradfield, particularly for those generations who may not have set foot in the College since they left, is that while much has changed, much remains the same. The school moves on; many remark that it has improved for the better however the core values stand, this remains the College you knew. Keeping in touch is so important and the Bradfield Society helps to maintain friendships that can very easily be lost in the modern world.

#### **How do I become a member?**

The answer is that you are already a member, the Society is for everyone and you automatically become a member when you join, leave or become connected to the College. There is no subscription fee.



# THE BRADFIELD SOCIETY AND DEVELOPMENT

## What about Development at Bradfield?

Development activity builds on support within the community to generate funds for campaigns that align with the College's vision, namely to ensure that Bradfield can continue to be a place that inspires young people to venture out and make a difference to their world.

## Is Development in the College a new thing?

In short, no. The College has been 'doing Development' since its inception, and in the original College statutes the founder, Thomas Stevens, ensured that 1 in 10 of the pupils would be supported through their education by a levy on fees to the 'Domus Fund'.

Thereafter, various capital appeals were managed by the College Council, until fundraising was formalised with the creation of the Bradfield Foundation in 1990. It is the Foundation and the generosity of its benefactors that pushed through transformative projects such as the Sports Complex, Science Centre and restoration of the Greek Theatre and has helped to turn Bradfield into the school that we see today. Indeed we are immensely grateful to our many donors over the years, we recognise them in the next section

## What does Development at Bradfield look like now?

Development at Bradfield is about supporting the College's vision for the future through our two principal campaigns:

**Bright Futures** – The Bradfield Bursary Campaign, which aims to give young people an opportunity to gain an outstanding education irrespective of family means and background and

**Building Bright Futures** – The Campus Development Campaign, which aims to create a campus fit to deliver the Education for Life now and be fit for purpose, maintaining pace with technology and best teaching practice in the future.

'Ways of Giving', these are making a Single Gift, making a Regular Gift and Leaving a Legacy.

## How can I get involved?

We have a strong philanthropic heritage at Bradfield and we would encourage you to become part of this effort to see the continued enhancement of the education that Bradfield can offer. It is worth noting that even small







donations, once applied collectively, can have a huge impact. Your gift will make a difference – every little really does help.

Whether you can provide us with financial support, or advice as to the best way to approach a fund-raising project, we would love to hear from you. Do visit the 'Support Us' section on the College website for more information and get in touch. ■

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This commission print of the College, created by artist David Kirk, is available for £195, £75 of which will be donated to the Bradfield College Bursary Fund.

David Kirk was born in 1960, brought up in Somerset and went on to study at the Ruskin School of Drawing and Fine Art in Oxford where he graduated with a degree in Fine Art. In 1985, Kirk held his first solo show at the St. James Gallery in Bath and he continued to exhibit there regularly during the 1990s. Since 2001 he has held many one-man shows at the Rona Gallery in Mayfair and also exhibited at many other venues throughout the UK. Kirk continually explores English landscape and buildings in his art and though he seems to have been influenced by Stanley Spencer and Paul Nash his work displays a highly individual approach.

If you would like purchase a print and donate to the Bradfield College Bursary Fund please contact The Bradfield Society and Development Office (details on the back cover).

The print is double-mounted on white card, measures 81cm x 59cm and can be posted for an additional £12.99 or can be collected from the College.









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## BRADFIELD COLLEGE

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