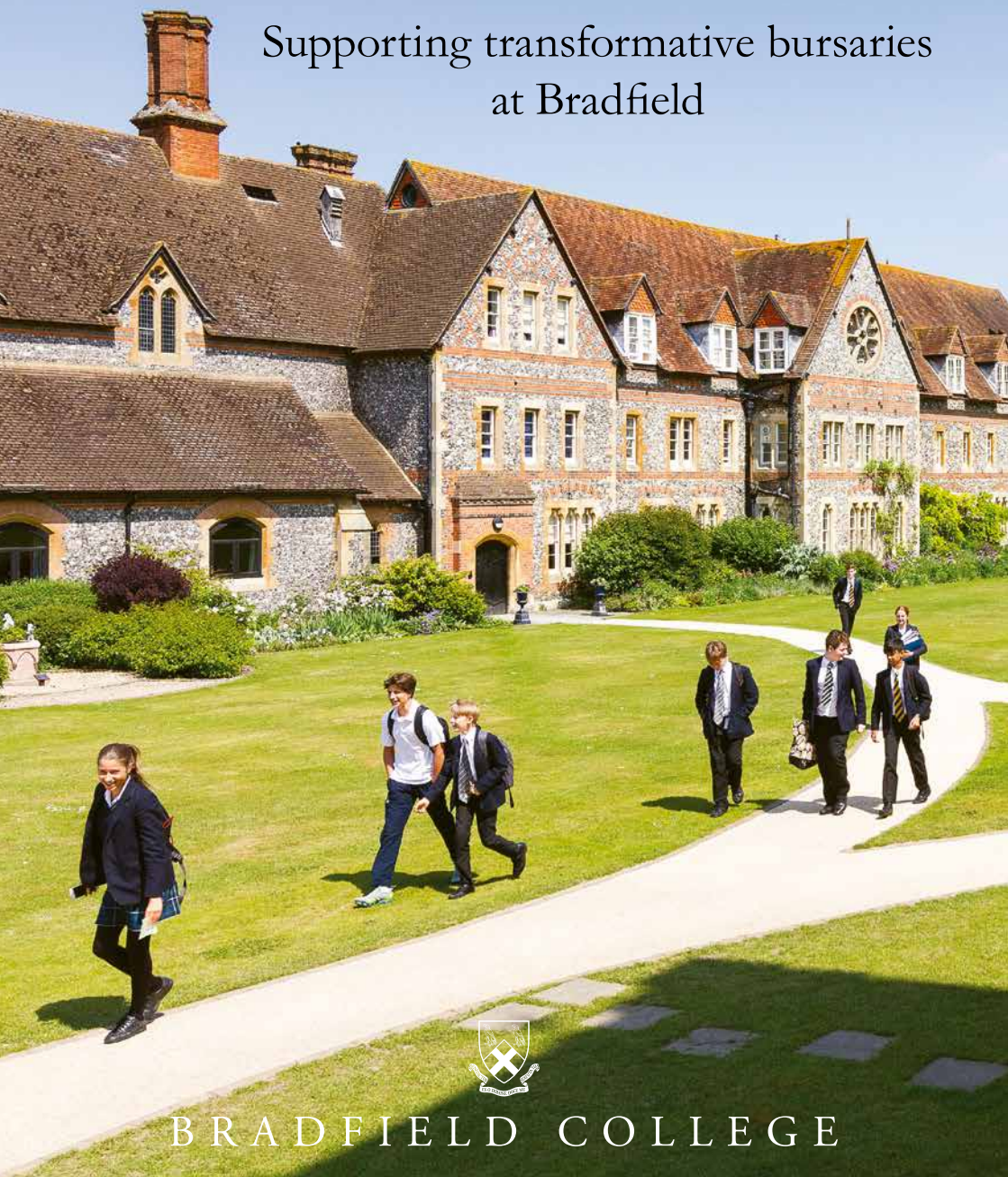


BRIGHT FUTURES

Supporting transformative bursaries
at Bradfield



BRADFIELD COLLEGE

A MESSAGE FROM THE WARDEN

Bradfield must be relevant and active in a fast-changing and challenging world. Bursaries are very much part of our DNA; they underline a generous and outward-facing approach to society. Values are only truly credible when you live by them and therefore bursaries matter so much; they are central to what it means for us to be an educational charity. The Bright Futures bursary programme focuses on funding those who receive our highest level of bursary support and for whom the opportunity of a Bradfield education is totally transformational.

Together, we in the wider Bradfield family can give young people an opportunity to gain an outstanding education irrespective of family means and background.

Sophia Bergqvist



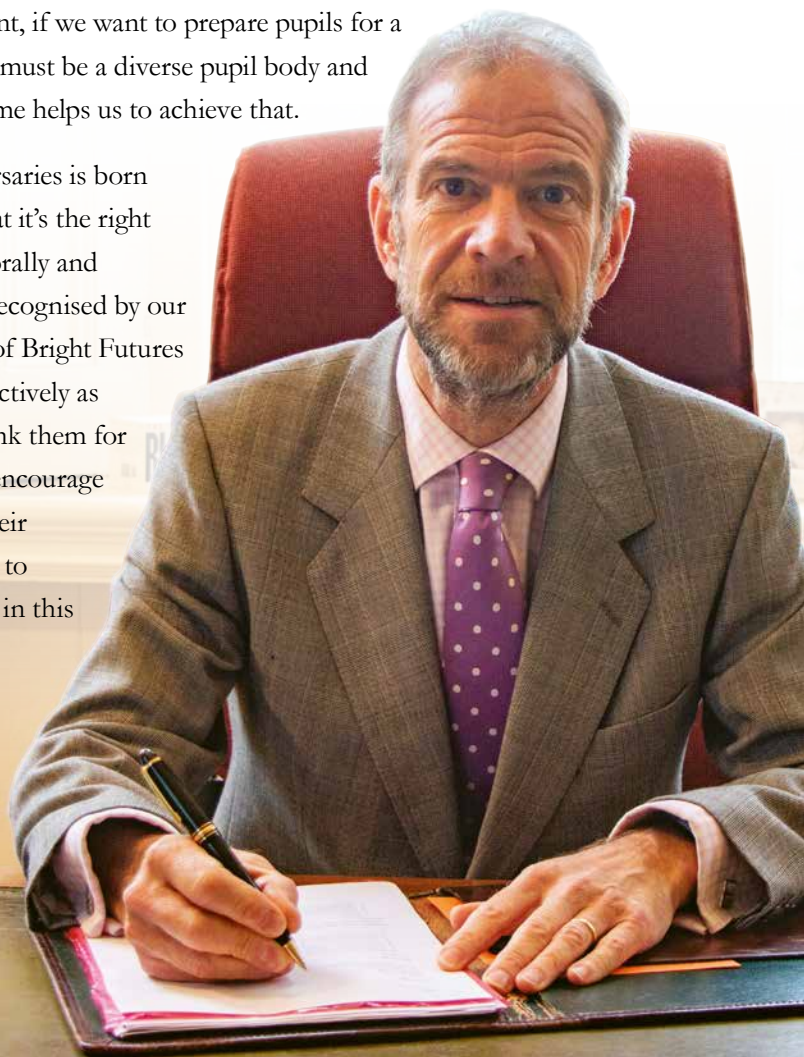
A MESSAGE FROM THE HEADMASTER

Pupils come to Bradfield as children, they leave here as young adults. During those years we must prepare them for the journey of the rest of their lives. The way Bradfield makes this genuine commitment to an all-round education, as opposed to just caring about exam results, is different.

Offering the level of education to the breadth of the pupil body that we currently educate is a very real financial challenge and schools like this are in danger of becoming the preserve only of a very narrow tranche of society. But that's not what Bradfield is, Bradfield has always been a broader school than that. If we want integrity rather than entitlement, if we want to prepare pupils for a diverse society, there must be a diverse pupil body and the bursary programme helps us to achieve that.

Raising funds for bursaries is born from a conviction that it's the right thing for us to do morally and educationally, a fact recognised by our existing community of Bright Futures donors - known collectively as the '1850 Club'. I thank them for their generosity and encourage others to follow in their footsteps and help us to sustain our provision in this fundamental area.

Dr Christopher Stevens



BURSARY RECIPIENT VOICES

“ BRADFIELD HELPS YOU TO BE THE MOST WELL-ROUNDED PERSON THAT YOU CAN BE, THAT’S THE BEST THING ABOUT IT. IT HELPS YOU TO ACHIEVE WHERE YOU WOULDN’T NORMALLY ACHIEVE AND TO PUSH YOU IN AREAS THAT YOU ARE GOOD AT. I HAD AN INCREDIBLE EXPERIENCE.

*Kia Lawrence (I 14-19). Bursary Recipient
5 times World Tap Dance Champion*



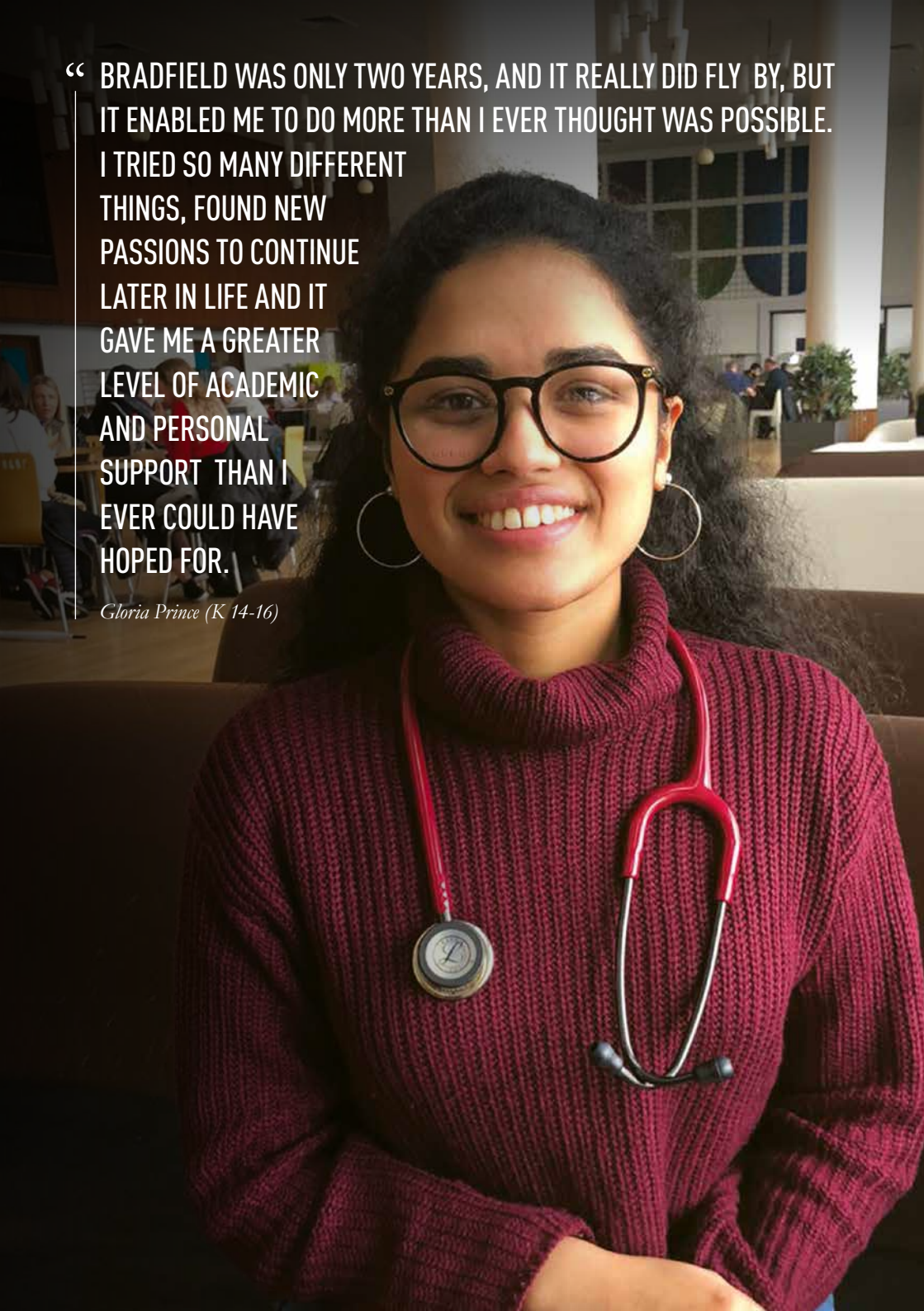
“ THE PANDEMIC HAS BEEN A STRANGE TIME TO BE IN EDUCATION, BUT BRADFIELD GAVE ME A LEVEL OF SUPPORT THAT JUST WOULDN’T HAVE BEEN POSSIBLE IN MY OLD SCHOOL AND NOW I HAVE THE GRADES TO GO TO MEDICAL SCHOOL AND START ON MY DREAM CAREER.

*Iyayi Omoruyi (F 19-21). Stevens Academic Scholar
and Royal Springboard Bursary recipient*



“BRADFIELD WAS ONLY TWO YEARS, AND IT REALLY DID FLY BY, BUT IT ENABLED ME TO DO MORE THAN I EVER THOUGHT WAS POSSIBLE. I TRIED SO MANY DIFFERENT THINGS, FOUND NEW PASSIONS TO CONTINUE LATER IN LIFE AND IT GAVE ME A GREATER LEVEL OF ACADEMIC AND PERSONAL SUPPORT THAN I EVER COULD HAVE HOPED FOR.

Gloria Prince (K 14-16)



BRADFIELD'S BURSARY COMMITMENT

On an annual basis we support around 125 pupils a year on some level of means tested bursary, of these, 20 pupils receive 80% support or more, with 15 receiving 100% support, including the 5 pupils nominated by the Royal National Children's Springboard Foundation. There is also recourse for the pupils who receive the highest level of bursary to request additional support, raising their bursary to effectively 110% to assist with the costs associated with the uniform, transport and technology.

The financial commitment towards the entire bursary programme is substantial and one that increasingly cannot be covered by school fees alone. We are developing new income streams to provide sustainable support for this most fundamental initiative. Within this, it is the role of the Bradfield Foundation to sustain the funding for the 5 transformative bursaries offered by the College each year.

ANNUAL FUNDRAISING TARGET



OUR BURSARY PARTNERS

A Bradfield bursary is a precious gift, made possible through the generosity of others, so there is an obligation to find the most deserving candidates. Selection of candidates requires consistency, objectivity and perspective and the College are assisted in this process through our association with Bursary Administration Ltd (BAL) which undertakes an independent verification of the bursary application. This ensures that all applications are treated fairly and provides the College with consistent information on which informed decisions can be made. The College also has an association with the Royal National Children's SpringBoard Foundation, a charity which specialises in finding boarding places for genuinely disadvantaged boys and girls from low-income families.



CHOOSING OUR BURSARY RECIPIENTS

We want to be able to welcome the best pupils for Bradfield to Bradfield. We are increasingly selective on the character and attitude of applicants in addition to their potential contribution and academic grades.

We are delighted to attract talented pupils to Bradfield and those in receipt of a scholarship will derive benefit from our gifted and talented programme, this programme does not however attract automatic fee remission.

Having the right social mix is fundamental to achieving a successful education for all our pupils, not just those in receipt of a bursary, but for the wider pupil body. Therefore, once we have found the right pupil for Bradfield, we encourage those who might not have the financial means to apply to our bursary programme.







1850 CLUB – FUNDING BRIGHT FUTURES TOGETHER

There are many ways to support Bright Futures, from large single gifts to smaller regular gifts, the real power comes in the collective nature of our giving and everyone who makes a gift to Bright Futures becomes a member of the 1850 Club.

THE POWER OF COLLECTIVE GIVING

The Club works by donating 1850 in some form, be that £18.50, £185 or £1850 monthly, quarterly or annually or as a single gift. When other, likeminded people also make that gift then great things can be achieved.



If everyone
in a

**YEAR
GROUP**

donates £18.50 a month
for a year (with gift aid)



**A FULL BURSARY
FOR ONE YEAR**



If everyone who
receives a

**BRADFIELDIAN
PRINTED COPY**

give £18.50 quarterly
for a year (with gift aid)



**A FULL FIVE
YEAR BURSARY**



If everyone registered
online for the

**BRADFIELD
SOCIETY**

give £18.50
annually (with gift aid)



**A FULL BURSARY
FOR ONE YEAR**



“ **GIVING IS NOT JUST ABOUT MAKING A DONATION, IT IS ABOUT MAKING A DIFFERENCE.** *Kathy Calvin, former CEO United Nations Foundation*

MAKE AN INDIVIDUAL GIFT

If you would like to support this initiative as an individual, please visit www.bradfield-for-life/bright-futures/ and click on ‘Make a Gift’ or alternatively use the donation form attached to the end of this booklet.

MAKE A COLLECTIVE GIFT

If you like this initiative and believe that you are one of a group who, once banded together could make a bigger difference, get in touch. We can help you to ‘rally the troops’ in support of your idea and afterwards together you will be able to say, ‘we did this’.

MAKE A MAJOR GIFT

Significant funding is needed for an outstanding education and therefore major donations are very welcome in support of this important cause. If you are interested in making a gift at this level, please contact amacewen@bradfieldcollege.org.uk and he will arrange a 1:1 conversation with you.



BRADFIELD FOUNDATION

Registered Charity #900457



**FUNDRAISING
REGULATOR**

Bradfield College
Bradfield, Berkshire
RG7 6AU

Tel: 0118 964 4840
Email: development@bradfieldcollege.org.uk
Web: www.bradfieldcollege.org.uk/bradfield-for-life/bright-futures/



21079900750
Printed on Carbon Captured paper



BRADFIELD FOUNDATION

Registered Charity #900457

BRIGHT FUTURES DONATION FORM

Please complete the form in ink and **BLOCK CAPITALS** and send to:

Freepost RTKU-AEUC-RJEZ, The Bradfield Foundation, Bradfield, Berkshire, RG7 6AU.

Alternatively, donations can be made online, visit

www.bradfieldcollege.org.uk/bradfield-for-life/ways-to-give/

1. CONTACT DETAILS

Name Address

.....

.....

Email Telephone Number

2. SINGLE GIFT

I would like to make a one-off gift of £ **Payment:** *Please select from the following options:*

- ☐ **Cheque** – Please make the Cheque payable to ‘The Bradfield Foundation’
- ☐ **Credit/Debit Card** – We will contact you to take payment using the details provided
- ☐ **BACS** – Payable to ‘The Allied Irish Bank, Bradfield College, ac 03135186 sc 23-84-82.
For the reference please use your name and initials eg Stevens TS
- ☐ **IBAN** - GB92 AIBK 2384 8203 1351 86 (BIC: AIBKGB2L).
For the reference please use your name and initials eg Stevens TS

3. REGULAR GIFT

I would like to make a regular gift of £

Frequency: *Please select from the following options:*

☐ monthly ☐ quarterly ☐ annually

Duration: *Please select from the following options:*

☐ Until *set end date* ☐ Until Further Notice

Payment date: *Please select from the following options:*

☐ 1st of month ☐ 15th of month

NB we aim to set up all donations with 1 month of receipt of the donation form

4. ACCOUNT DETAILS

Bank/Building Society Name

Account Number Sort Code

Primary Account Holder Name

Primary Account Signature..... Date.....

Secondary Account Holder Name – if applicable

Secondary Account Signature..... Date.....

5. GIFT AID DECLARATION

giftaid it

Boost your donation by 25p of Gift Aid for every £1 that you donate. Gift aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current taxpayer so please ensure the address box overleaf has been completed.

Declaration: I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax in a tax year than the amount of Gift Aid claimed on my donations in that tax year it is my responsibility to pay any difference. Please tick here ☐

Signature..... Date.....

6. LEAVE A LEGACY

If you intend to leave a gift to Bright Futures in your Will please tick here ☐ and we will contact you shortly using the details provided.

7. COMMUNICATION PREFERENCE

I would prefer to be contacted by: *Please select from the following options:*

☐ Telephone ☐ Email ☐ Mail

For details of our Privacy Notice, visit www.bradfieldcollege.org.uk/bradfield-for-life/privacy-policy/

8. DONOR RECOGNITION

We like to publicly recognise our donors by e.g. printing their name in a College publication. If however you would prefer to remain anonymous, please tick here ☐

Every donation makes a difference, thank you so much for your support

Alastair MacEwen

Al MacEwen

Director of The Bradfield Society & Development