



THE BRADFIELD GROUP

The Sustainable Future of Independent Education

A values-led educational group offering schools, partners and investors a credible platform for sustainable growth, operational resilience and educational excellence.



Partnership | Excellence | Enduring Impact



THE GROUP

Founded in 2021, the Bradfield Group is a strategic educational platform that brings together schools, educators, governing bodies and aligned investors to create long-term educational value through partnership, shared expertise and disciplined growth.

The partnership between St Andrew’s Berkshire prep school and Bradfield College provides the Group’s proof of concept: two distinctive schools, educating around 1,200 children from Early Years to Sixth form in West Berkshire, strengthened by shared purpose, expertise and a resilient educational and commercial platform.

The Bradfield Group is built on a clear proposition: schools retain their character and autonomy while gaining access to stronger governance, specialist expertise, wider networks, improved financial resilience and the confidence that comes from belonging to a serious educational group.

For investors and strategic partners, the Group offers a credible, values-aligned route into independent education: a sector with deep social purpose, significant demand for innovation and an increasing need for sustainable operating models.

“ We exist not simply to grow, but to empower schools to thrive-individually and collectively-in a rapidly changing educational landscape. ”

THE COLLEGE

A distinctive education shaped by ambition, community and a genuine sense of belonging.

Bradfield College enjoys an enviable reputation as one of the UK’s most prestigious independent boarding schools. Founded in 1850, the College is committed to inspiring a lifelong love of learning within a vibrant and inclusive school community; a community which is pastorally nurturing, intellectually exciting and culturally diverse.

Situated in the outstanding beauty of the Pang Valley, the College is famed for its iconic architecture and rural setting. However, we are just thirty-five minutes by train from the centre of London and globally well connected. We are an internationally minded and educationally progressive community that embraces innovation whilst remaining true to our enduring ethos and values.

Our success is built upon the cultivation of exceptional relationships and a strong belief that young people flourish when they experience a very real sense of belonging. An aspirant culture which promotes intellectual challenge and cultural engagement is

balanced with a strong focus upon the importance of sports and the performing arts. Our distinctive and holistic approach enables young people to develop their interests well beyond the confines of the formal curriculum.

From a sporting perspective, outstanding facilities are complemented by high-quality coaching, and Bradfield competes with distinction within independent school sport in the UK. Our performance pathways inspire success on the national and international stage, while our sports provision remains expansive and inclusive.

Since 1892, the triennially performed Greek Play has showcased a distinctive blend of dramatic accomplishment and scholarly ambition, attracting generations of distinguished visitors and supporters. Today, the College is also known for the strength of its choral foundation and for excellence in dance and contemporary music.

Our entrepreneurial focus is firmly on the future. We are proud of the education technology company that has evolved on campus, of our status as an IBO World School, and of offering the International Baccalaureate Diploma Programme alongside A levels. Our Sixth Form Curriculum is deliberately broad, and our facilities, including the Blackburn Science Centre and

the St Andrew’s Study Centre, reflect a commitment to independent learning, scientific ambition and intellectual breadth.

Bradfield College students routinely progress to some of the most prestigious universities in the UK and beyond, including Oxford, Cambridge, Durham, St Andrews, UCL, Imperial College, Manchester and Warwick. An increasing number of Bradfieldians secure sports scholarships to top US universities.

“*Above all else, we are incredibly proud that young people leave here as confident, compassionate, and creative individuals who are determined to contribute positively to the world around them.*”

Bradfieldians are resourceful, resilient, and kind. Their ability to communicate effectively is reflective of a level of emotional intelligence that develops within a collegiate community that values both humility and service to others.

Families choose Bradfield not just because of the strength of our academic and co-curricular offering but because they recognise that our values are both authentic and ‘grounding’.

THE GROUP LEADERSHIP



JEREMY QUARTERMAIN
Head

Over the past twenty years, Jeremy has held a number of leadership positions at some of the UK’s best known independent boarding schools resulting in significant expansions in pupil numbers and improvements in academic performance. A globally minded and strategically creative educationalist, Jeremy’s knowledge of the evolving educational landscape in the UK and overseas is both dynamic and extensive.



OWEN ADAMS
Chief Operating Officer

Owen Adams is Chief Operating Officer, responsible for operations and wider strategy across the College. He joined Bradfield in 2019 from Durham University, where he was Pro-Vice-Chancellor. Previously, Owen spent 30 years in the British Army, holding senior leadership and educational roles including Head of the Royal School of Artillery and Director at the UK Defence Academy. He holds an MA in Defence Studies and an MSc in Leadership & Management.



TOM BEARDMORE-GRAY
Warden

Tom is a former Bradfield parent. Following a career in business Tom was Chief Financial Officer of the Girls’ Day School Trust and Chief Executive of The Prep Schools Trust. He is currently a Director of the Association of Governing Bodies of Independent Schools and has held a number of other non-executive positions in the education sector.



PATRICK SINCLAIR
Group Finance Director

Patrick Sinclair joined Bradfield in August 2024 as Finance Director for The Bradfield Group. A chartered accountant who qualified at PwC, Patrick has extensive CFO and board-level experience across public and private equity backed companies. He joined Bradfield from 3t, the UK’s largest training company in the energy sector. A committed advocate of independent schools, Patrick has three children, all educated at the College so has first-hand experience of Bradfield’s culture and values.

OUR PURPOSE

The purpose of the Bradfield Group is to build a powerful network of outstanding schools connected by shared values, a commitment to the pursuit of excellence, and strengthened through partnership.

WE BELIEVE THAT:



collaboration enhances excellence - schools are stronger together than alone



innovation is essential in a fast-changing world



educational values truly matter and it is our mission to inspire intellectual dynamism, cultural creativity and character attributes such as compassion, resilience, empathy, openness and kindness.



Partnership creates resilience, enabling schools to navigate increasing financial and regulatory pressures.

“*Our ambition is to create enduring educational legacies, both in the UK and internationally, through carefully chosen and values-aligned partnerships.*”



WHAT MAKES THE BRADFIELD GROUP DISTINCTIVE

1 COLLABORATIVE PARTNERSHIP, NOT ASSIMILATION

Schools that join the Group retain their identity and autonomy, while contributing to and benefiting from a shared strategic vision.

Our successful partnership with St Andrew's demonstrates how schools can remain truly distinctive whilst growing stronger together.

2 A SHARED ETHOS

We work with schools that:

- Aspire to academic excellence and intellectual ambition
- Value cultural creativity and breadth of education
- Embrace innovation and progressive thinking
- Believe in the power of collaboration and collective strength

3 STRENGTH THROUGH SCALE

As a charitable educational group, we are able to:

- Build diversified income streams
- Improve financial resilience
- Access capital for investment and development
- Deliver efficiencies in procurement and operations

WHY JOIN THE BRADFIELD GROUP?

IMMEDIATE AND TANGIBLE BENEFITS

Becoming part of the Bradfield Group provides immediate access to practical expertise in those areas that matter most to school sustainability and long-term growth:

ADMISSIONS, RECRUITMENT AND INTERNATIONAL MARKET DEVELOPMENT

The Group can support partner schools with domestic and international pupil recruitment, boarding strategy, overseas positioning and access to Bradfield's established international networks.

BRAND, MARKETING AND STRATEGIC POSITIONING

Schools benefit from sharper market visibility, clearer brand differentiation and the reputational confidence of association with an established educational name.

ACADEMIC QUALITY, CURRICULUM DEVELOPMENT AND STAFF CAPABILITY

Partner schools gain access to academic leadership, curriculum expertise, professional development and a culture of intellectual ambition across the Group. Furthermore, we can provide guidance and support with inspections and accreditations.

Bradfield College is a member of HMC and proud to be an IBO World School. Our most recent ISI inspection (October 2025) explicitly highlights the outstanding quality of educational leadership that is both critically reflective and ambitiously innovative.

FINANCIAL RESILIENCE, OPERATIONAL EFFICIENCY AND GOVERNANCE SUPPORT

The Group can help schools improve planning, procurement, risk management, financial discipline and access to investment for carefully prioritised development. We have particular expertise in areas such as the management of capital projects, health and safety, regulatory compliance, catering and grounds.

INNOVATION AND FUTURE READINESS

This includes support for digital learning, AI-enabled teaching and innovation, drawing on the College's experience of developing an education technology company on campus and gaining external recognition for its work.

WELLBEING AND SEND PROVISION

Through collaborative and specialist support. The College is opening a state-of-the-art Health and Wellness Centre in September 2027. The strength of our pastoral provision and expertise in boarding means that we can offer our partners considerable support in these areas.

STAFF RECRUITMENT AND DEVELOPMENT

Attracting and retaining outstanding educators. Access to the group's impressive HR structures supports the recruitment of ambitious staff who have the ability to lead educational transformation.

STRATEGIC ADVANTAGES

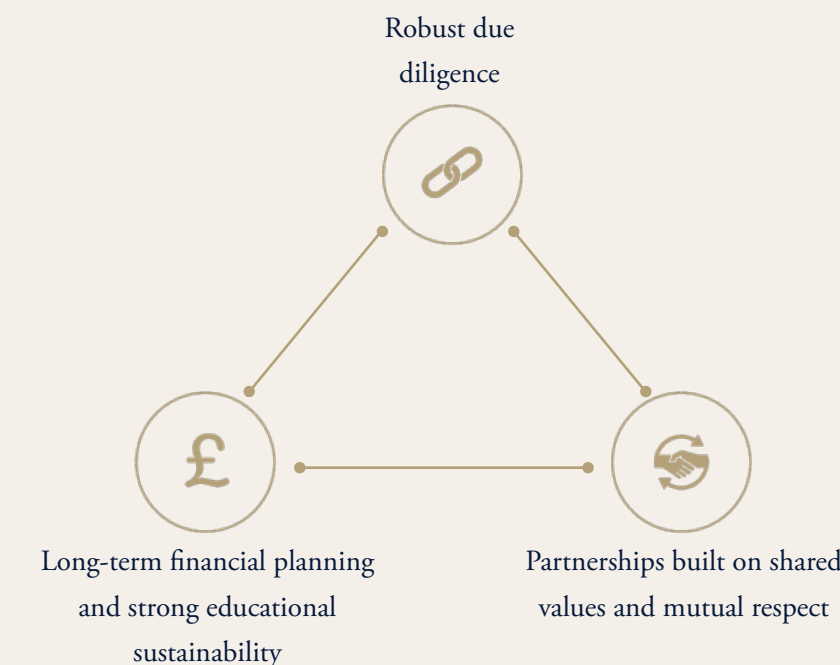
Joining the Group enables schools to:



A THOUGHTFUL APPROACH TO GROWTH

The Bradfield Group is deliberately selective and strategic.

As a charitable organisation, we are committed to:



We are pursuing growth carefully, both domestically and internationally, ensuring each new partnership strengthens the Group as a whole.

AN INVITATION TO PARTNER

The educational landscape is changing rapidly. Schools face increasing pressures—but also unprecedented opportunities.

The Bradfield Group offers a model that is:

- 01 Collaborative, not acquisitive
- 02 Values driven and committed to educational excellence
- 03 Ambitious, yet grounded in educational purpose



The proposition is simple: distinctive schools are stronger together when supported by a compelling structure for educational excellence, financial resilience, and sustainable growth.



We invite schools, educational leaders and partners to join us in shaping a sustainable, innovative and intellectually ambitious future for independent education.



To explore how the Bradfield Group could support your school, investment strategy or strategic partnership, we invite interested parties to contact us to discuss the opportunities for collaboration, growth and long-term educational impact.

For an informal preliminary discussion with Jeremy Quartermain (Head of Bradfield), please contact Jenny Mercer at HMPA@bradfieldcollege.org.uk





www.bradfieldcollege.org.uk

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